**Module 3**

**Visit with the client**

**-**Most clients don’t know what they want in terms of their website

-Ask relevant questions and do analysis of competitors are doing in the same industry/similar business .

-Ask what they like or do not like about competitor websites

-Encourage clients not to cram information and add only information that captures their USP.

-Find a way for the client to invest in the project

-Designate one person who is responsible at the business. (One interlocuter)

-Limit the no. of revisions.(for free clients)

-Limit free revisions (for paid clients)

-google web dev client questionnaire

-Involve others if needed (Graphic designer) – collaborate with other experts

-Find out what the client has right now

**Design overview**

-Make mock-ups and models with the design of the website and then code the website.

-Use Balsamiq.com

-Google.com/fonts

Browser-sync –directory –files “\*\*/\*”

**Bootstrap class :** "navbar navbar-light bg-light" (base class + Sub class)

“navbar-brand”

“class=”float-left” – to float left

**text-shadow** –adds depth to the text

**text-transform** : uppercase, lowercase

**line-height –** gap between lines

**:hover** – when mouse hovers over element , **:focus** – when tab key is pressed