**Module 3**

**Visit with the client**

**-**Most clients don’t know what they want in terms of their website

-Ask relevant questions and do analysis of competitors are doing in the same industry/similar business .

-Ask what they like or do not like about competitor websites

-Encourage clients not to cram information and add only information that captures their USP.

-Find a way for the client to invest in the project

-Designate one person who is responsible at the business. (One interlocuter)

-Limit the no. of revisions.(for free clients)

-Limit free revisions (for paid clients)

-google web dev client questionnaire

-Involve others if needed (Graphic designer) – collaborate with other experts

-Find out what the client has right now

**Design overview**

-Make mock-ups and models with the design of the website and then code the website.

-Use Balsamiq.com

-Google.com/fonts

Browser-sync –directory –files “\*\*/\*”

**Bootstrap class :** "navbar navbar-light bg-light" (base class + Sub class)

“navbar-brand”

“class=”float-left” – to float left

**text-shadow** –adds depth to the text

**text-transform** : uppercase, lowercase

**line-height –** gap between lines

**:hover** – when mouse hovers over element , **:focus** – when tab key is pressed

Ma première expérience dans une agence digital m’a fait prendre connaissance des compétences tech nécessaires dans le marketing digital.

Puisque j’avais déjà des notions de la programmation, pendant mon stage, je me suis orienté naturellement vers le côté technique du métier.

En postulant pour la formation **développeur intégrateur web,** je souhaite formaliser mes notions en coding et développer les nouvelles compétences plus orientés vers les métier tels que Data Engineer, Développer PHP SEO, chargé de gestion de tags ou bien responsable UX/UI.